

# FORMULA 1 HEINEKEN CHINESE GRAND PRIX

13 - 15 MARCH 2026

  
**PADDOCK  
CLUB**

A Formula 1 Paddock Club™ Authorised Distributor

**BAM**  
MOTORSPORTS



TO DELIVER THE EXPERIENCE

# FORMULA 1 HEINEKEN CHINESE GRAND PRIX 2026

Shanghai blends futuristic architecture with sweeping circuit vistas and a bold, modern energy. The dramatic scale of the venue creates an impressive backdrop for premium hospitality.

The logo for BAM Motorsports, featuring the word "BAM" in a bold, orange, sans-serif font above the word "MOTORSPORTS" in a smaller, white, sans-serif font. A stylized orange swoosh underline is positioned beneath the text.

**BAM**  
MOTORSPORTS

A Formula 1 Paddock Club™  
Authorised Distributor

BAM Motorsports has been an Official Formula One Paddock Club™ distributor for over two decades, providing guests with access to the most exclusive hospitality experiences at every race on the calendar. We specialise purely in premium Formula One hospitality, working directly with Formula One to ensure every experience is authentic, officially sourced, and delivered with the highest level of service.

TO DELIVER THE EXPERIENCE

# EXPLORE OUR OFFERS FOR THE CHINESE GRAND PRIX

	DAYS AVAILABLE	PRICE	AVAILABILITY NOTE
FORMULA ONE PADDOCK CLUB™		5,750 USD	AVAILABLE
ALPINE F1 PADDOCK CLUB™		7,560 USD	ON REQUEST
RED BULL F1 PADDOCK CLUB™		TBC	ON REQUEST
FERRARI F1 PADDOCK CLUB™		12,250 EUR	ON REQUEST
HOUSE 44	Coming soon, register your interest		
GORDON RAMSEY AT F1 PADDOCK		15,756.26 EUR*	AVAILABLE

\*SUBJECT TO PROCESSING & CARD FEES

Where adrenaline meets elegance. Immerse yourself in the world of Formula 1®. Take your race weekend to the extraordinary. Step behind the scenes and experience every battle, every pit stop, every decision that defines a season. You'll get unique insights from true legends of the sport and discover what makes an F1® team tick.

At F1 Paddock Club™, you don't just watch sporting history unfold. You become part of the story.

## WHAT'S INCLUDED

- 3-Day F1 Paddock Club™ Access
- Spectacular views overlooking the pit lane and the start-finish straight
- Be at the heart of every key moment – the start line surge, every pit stop and the final push to the chequered flag
- Behind-the-scenes experiences such as the Aramco F1® Pit Lane Walk and a guided track tour with an Expert Host (subject to availability)
- Live Q&As with F1® drivers and ambassadors
- A fusion of global and local cuisine, with a selection of plates available on each day of the Grand Prix™ weekend
- Access to the Club Lounge presented by American Express, where you can collect your AMEX race radios and other race day essentials
- Full weekend entertainment including live music, DJ sets, racing sims, luxury food stalls and brand experiences and activations

# TEAM PADDOCK CLUB™

Team Paddock Club™ offers unparalleled insight into your chosen team. Enjoy access inside the team suite, guided garage tours and exclusive interactions that bring you closer to race operations. A unique experience for guests seeking deeper connection to the sport.

## WHAT'S INCLUDED

- access to team suite
- guided garage tour
- technical briefings (subject to availability)
- team gift pack
- premium dining
- pit lane access
- concierge support

# HOUSE 44

AT F1 Paddock Club™

House 44 blends motorsport with culture, creativity and design. Curated with Soho House, this modern hospitality experience delivers music, style, premium dining and exclusive access throughout the race weekend.

## WHAT'S INCLUDED

- 3-day access to House 44 suite
- Soho House design environment
- VIP guest appearances
- priority podium access for select guests
- bespoke food and beverage
- music and cultural programming
- guided track experiences
- behind-the-scenes paddock access

Coming soon, register your interest

# GORDON RAMSAY AT F1 Paddock

A new and exclusive two-story venue brought to you by Formula 1®. Located inside the elusive F1® Paddock, you'll dive deep into the inner workings of the sport, with a curated line-up of behind-the-scenes experiences and appearances from F1 ambassadors. Enjoy access to several viewing locations within F1 Paddock Club™ including the Club Lounge, Rooftop and Skybridge. All while indulging in a bespoke dining concept imagined by multi Michelin-starred chef Gordon Ramsay, with expert mixologists crafting signature cocktails designed to complement the culinary experience.

## WHAT'S INCLUDED

- Full dining & beverage offering with bespoke menus curated by Gordon Ramsay & his team of executive chefs
- 3-day insider access to the F1 Paddock
- Access to select areas of F1 Paddock Club
- A curated line up of behind-the-scenes activities including the club lounge and viewing terraces
- VIP Track Tour, Podium and Cool-down Room Tour, Podium Celebration, Photo Safari, Meet and Greet with F1® Ambassadors and Pit Lane Walk

TO RESERVE YOUR PLACE OR  
REQUEST AVAILABILITY FOR  
THIS RACE, PLEASE CONTACT:

**BAM MOTORSPORTS HOSPITALITY TEAM**

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